



Title: The Method and the Mission

1 Corinthians 9:22

"I am made all things to all men, that I might by all means save some."

TrueVine holds strong biblical convictions and Apostolic holiness, while also creating space to reach the unchurched through events like:

Football Sunday.

Easter with face painting or an Easter Bunny.

Harvest Fest as an alternative to Halloween.

Christmas Trees and lights in the church.

Spirit Sunday t-shirts.

Community Groups.

These tools are strategic, not spiritual compromises.

Reach people where they are without compromising who we are.

This is a difference between evangelism methods and doctrinal identity.

Question: Can we maintain Apostolic Holiness without resisting the harvest? Yes.

Conviction vs. Evangelism.

Romans 14:5 – "Let every man be fully persuaded in his own mind."

Convictions:

Personal or church-wide, they are commitments rooted in Scripture and spiritual maturity.



Part of discipleship, not prerequisites for salvation.

Often related to dress, entertainment, language, appearance.
Some of us have strong personal convictions.

Maybe you've never liked Halloween.

Maybe you're uncomfortable with certain cultural symbols or activities.

That's okay. *Romans 14* teaches us to respect one another's convictions.

Some things that are not sin, but personal convictions about culture or personal reminders of where God brought you from.

The church can make a decision to engage with the community in a way that respects those convictions but still moves forward to reach lost souls.

Evangelism:

The mission of the church to reach the lost with the Gospel.

This requires bridges, not barricades. It introduces the gospel before explaining convictions.

Matthew 28:19-20 – "Go... teach all nations..."

Jesus didn't say, "Wait for them to come to church." No, He said, Go.

Evangelism comes before sanctification and holiness teaching.



Jesus Himself joined celebrations (like weddings) and feasts. He met people where they were to share the message of salvation.

Luke 15:1-2 – “Then drew near unto him all the publicans and sinners for to hear him...”

Jesus was not accused of being too holy—but too friendly with sinners.

He didn't lower His standard, but He lowered the barriers to access Him.

John 1:14 – “Full of grace and truth.”

Grace draws the sinner.
Truth transforms them.

Paul wasn't compromising the Gospel, but he was flexible in how he delivered it.

To the Jews, he acted Jewish; to the Greeks, he acted Greek. His goal was clear: to win souls.

1 Corinthians 9:19-23 – “To the weak became I as weak... I am made all things to all men...”

Church, this is exactly what we're trying to do when we host these outreach events. We are stepping into the culture — football games, community festivals, family-friendly Easter activities — not to endorse every aspect of the culture, but to open doors for the Gospel.

Paul adapted his method to his audience, without altering the message.



With Jews, he honored Jewish customs (*Acts 21*).
With Greeks, he quoted poets (*Acts 17*).

But in every context, he preached Christ crucified.

Paul understood: You can't disciple someone you haven't first reached.

MODERN-DAY OUTREACH METHODS.

Face painting, bounce houses.

Easter Bunny, egg hunts.

Harvest Fest—not Halloween.

Football Sunday to draw sports fans.

These are evangelistic tools, not theological statements.

The break down walls of fear or mistrust.

Attract families that wouldn't come to a service.

The church is trying to sow the Word where it's never been planted.

"We're not celebrating Halloween—we're redeeming a night with light."

"The Easter Bunny isn't our message—it's just a magnet for families so we can preach the resurrection."

"Football Sunday isn't about sports—it's about making church feel familiar so hearts can open to the message."

"We're not changing our identity—we're changing our approach."



This is the big question. Are we watering down the Gospel by doing these things?

No. The Gospel never changes. The message of Jesus — salvation, repentance, new life — stays the same.

What changes is the method, the approach. Paul reminds us in *1 Cor 10*.

1 Peter 1:15-16 – “Be ye holy, for I am holy.”

2 Corinthians 6:17 – “Come out from among them and be ye separate...”

Holiness is not erased when we welcome people who don't yet understand it.

Standards are not abandoned because we use modern methods.

We're a hospital for the broken, not a museum for the perfect.

It's not either/or—it's both.

Acts 15:19 – “We should not make it difficult for the Gentiles who are turning to God.”

You can trust our leadership—we will not compromise truth.

Outreach is not a threat—it's a harvest opportunity.

Apostolic Holiness will always be our identity—but the lost must be reached first, to be taught.